

This is an advisory document for individuals, groups and companies seeking monetary assistance (Grants), from the Bendigo Tourism Board, to undertake projects devised to increase tourist visitation to the Bendigo Region.

QUESTION	ANSWER
What is Bendigo Tourism?	Bendigo Tourism is an independent, incorporated, body comprised of elected and appointed Board members to represent the interests of regional Tourism businesses, in cooperation with the City of Greater Bendigo.
Where does the money for Grants come from?	Anyone is eligible for membership of the Tourism Board, in various categories, and pay an annual fee. The Board allocates a sum of money, annually, to provide grants.
How much money is available to be awarded?	The amount of money available may vary each year. There are two opportunities each financial year to apply for a tourism grant.
How much money is granted to individuals?	A maximum of \$5000 may be granted. Lesser awards may be made by the Board. The Board may make no award due to insufficient funds or lack of compliant applications.
How can I be considered for the award of Grant?	Request, or download, a current application form from Bendigo Tourism portal at bendigotourism.partners/grantsandawards . Complete the form and submit it, as directed, by the due date.
How much information is required?	A response to the questions in the application form is essential. Attachment of information such as business plans, detailed estimates/ budgets, letters of support, etc is highly recommended.
What are the important aspects of making an application for a Grant?	The Board wants to support projects that are new, innovative and are likely to attract new and repeat visitors to the Bendigo Region. In Particular, as per the Destination Management Plan, projects which encourage overnight and extended stays likely to benefit all facets the local Tourism industry.
Must I be a member of Bendigo Tourism to receive a Grant?	Members and unaffiliated Individuals and groups (like Service Clubs) are able to apply, and applications will be assessed against the same criteria.
Who decides the Grants?	A subcommittee examines the applications and makes recommendations to the Board. Board members with any vested, or conflict of, interest are excluded from voting. No correspondence is entered into regarding the outcome of the decision process.
How is the money distributed?	Successful applicants will receive a cheque, presented at a public function conducted for members in order to publicise and further the work of the Tourism Board.
Can I apply again?	Yes. Reasons for missing out may be associated with higher quality competition, amount of funds available, or unavailability of compelling supporting information.
Anything else?	Please contact staff on 03 5434 6123